



Jill Waterston

COMMUNICATIONS SPECIALIST

ROLE

Jill Waterston is the Communications Specialist with Citadel Partners. She creates content that supports social media, email marketing, website content and marketing initiatives. She is responsible for content that tells the Citadel Partners' brand story, increasing visibility and awareness and explaining their services to customers and businesses. She works across all digital platforms including social media, email campaigns, key web pages and tracking analytics for the web and related digital media channels.

EDUCATION, COMMUNITY AND PERSONAL BACKGROUND

- Baylor University — Bachelor of Arts in Business Administration
- Secretary with Millie's Mutts Non Profit to help foster pets find homes

PROFESSIONAL ACCOMPLISHMENTS

- Has worked in marketing, graphic design, advertising, sales support and account management for over 18 years.
- Has worked in the commercial real estate, technology, healthcare services and financial planning industries.