

Mac Morse Advisor

PROFESSIONAL BIO



North Texas Commercial
Association of Realtors
(NTCAR)

972.980.2802 office
mmorse@citadelpartnersus.com

Area of Expertise

Mac Morse is an Advisor with Citadel Partners. His expertise is in business development, client due diligence, market and financial analysis, specializing along the North Central Expressway Corridor.

A Dallas native, Mac has a thorough knowledge of the Metroplex and offers a unique perspective on the growth and future of Dallas to his clients. Mac exclusively specializes in advising clients with their real estate facility decisions to ensure that the real estate strategy aligns with the business strategies to create maximum profitability, productivity and flexibility for our client's real estate facilities.

Business & Educational Background

Mac has a B.B.A in Marketing with a concentration in Sales from Texas State University in San Marcos, Texas. While at Texas State, Mac played quarterback for the Bobcats, and earning the MTXE distinction- for mental toughness and extra effort. While playing football, he started and operated his own landscaping company, and prior to landscaping, he did summer work as a sales representative for Under Armour.

During Mac's senior year in college, he was one of two students selected from the McCoy School of Business to represent the university in a national sales competition with 70 other universities. Mac placed 16th out of 150 students in the competition in Orlando, Florida.

After graduation, he did an internship with an oil & gas firm in Dallas doing lease analysis and title opinions while leading a team of 11 interns prior to joining Citadel Partners.

Community Involvement

Like others at Citadel Partners, Mac believes strongly in giving back to the community and industry which he serves.

He is currently serving as the head football coach of a youth football team within the Spring Valley Athletic Association. While in college, he regularly participated in the "Bobcat Build" program helping rebuild and cleanup the San Marcos community. He is a member of First United Methodist Church in Richardson, and is engaged to be married in the spring of 2016.